Plano's pioneer Haggard family gets the go-ahead to develop its farm

The mixed-use project planned for the big tollway tract will include a farm-themed restaurant and entertainment venue.



The Dallas Morning News

By Steve Brown 10:28 PM on Dec 7, 2021



Listen to this article now

Powered by Trinity Audio

Plano's city council has given approval to the development one of the last sections of the pioneer Haggard family's farm.

Haggard Enterprises Ltd. and Dallas developer Stillwater Capital were successful in their more than year-long effort to rezone 142 acres on Spring Creek Parkway just east of the Dallas North Tollway to build a mixed-use project with office, retail, hotel and residential construction.

Parts of the planned Haggard Farm project will have an agrarian theme, recognizing the property's heritage.

The Pallas Morning News

subscribe now 99¢ / week

At the heart of the Haggard Farm development will be a destination food and beverage and event venue called The Almanac.



SPONSORED CONTENT

The Dallas Sidekicks welcome new and die-hard fans during new era



"It will feel like you are discovering an old farm that has been repurposed," said developer Stillwater Capital's Clay Roby.

The centerpiece district will include a farm-to-table concept restaurant, an event center in a barnlike structure, an event lawn and outdoor pavilions.

Along with The Almanac, the approved zoning change will allow more than 700,000 square feet of offices, 700 multifamily residential units, a 98-room hotel, a retail village, a senior housing community and townhomes.

More than two dozen acres of the land must be set aside for a park and open space.

Most of the development will be limited to no more than four stories, including the planned offices and a retail village.